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| Startup Name: | **LOGO** |
| Sector / Industry:  |
| **PROBLEM** | **SOLUTION/ VALUE PROPOSITION** |
| Briefly describe (max 3 sentences) the problem your customers/users are facing. | Explain (max 4 sentences) how your product or service solves this problem and what makes it unique. |
| **BUSINESS MODEL** | **MARKET VALIDATION** |
| How does your startup generate revenue? | * Annual revenue (last fiscal year): \_\_\_\_\_\_\_\_\_\_\_\_\_
* Number of active clients/users: \_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Strategic alliances: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_
* Market presence (cities/countries): \_\_\_\_\_\_\_\_\_\_\_
 |
| **TRACTION & ACHIEVEMENTS** | **ROADMAP / NEXT STEPS** |
| Awards, recognitions, or competitions wonAcceleration programs or investment receivedKey milestones achieved (e.g., expansion to X regions, fundraising of USD X) | Immediate objectives (12–24 months) and how the iQ Conekta program will support this growth. |
| **FOUNDING TEAM** | **CONTACT** |
| * **Name – Role – Key experience**
* **Name – Role – Key experience**
* **Name – Role – Key experience**
 | Adress: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Website: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Social media: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |