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| Startup Name: | **LOGO** | |
| Sector / Industry: |
| **PROBLEM** | | **SOLUTION/ VALUE PROPOSITION** |
| Briefly describe (max 3 sentences) the problem your customers/users are facing. | | Explain (max 4 sentences) how your product or service solves this problem and what makes it unique. |
| **BUSINESS MODEL** | | **MARKET VALIDATION** |
| How does your startup generate revenue? | | * Annual revenue (last fiscal year): \_\_\_\_\_\_\_\_\_\_\_\_\_ * Number of active clients/users: \_\_\_\_\_\_\_\_\_\_\_\_\_\_ * Strategic alliances: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_ * Market presence (cities/countries): \_\_\_\_\_\_\_\_\_\_\_ |
| **TRACTION & ACHIEVEMENTS** | | **ROADMAP / NEXT STEPS** |
| Awards, recognitions, or competitions won  Acceleration programs or investment received  Key milestones achieved (e.g., expansion to X regions, fundraising of USD X) | | Immediate objectives (12–24 months) and how the iQ Conekta program will support this growth. |
| **FOUNDING TEAM** | | **CONTACT** |
| * **Name – Role – Key experience** * **Name – Role – Key experience** * **Name – Role – Key experience** | | Adress: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Website: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Social media: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |